



NEWS RELEASE

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Day Six of Voter Registration Week – Jones Urges Families to Participate in “Take Five” Program

Encourages Californians to Sign Up for “Take Five” Program on Vote America Web Site
www.voteamerica.ca.gov

SACRAMENTO --- With just two more days left in *Voter Registration Week*, Secretary of State Bill Jones today urged all families to participate in “Family Day” – day six of *Voter Registration Week* – by signing up for the “Take Five” program on the Vote America web site. Jones noted that in addition to taking five voters to the polls on Election Day, they should also make sure that “Five” are registered to vote.

“The ‘Take Five’ program has the potential of increasing voter turnout to an all-time record,” said Jones. “But just as important as taking voters to the polls is first ensuring they’re registered to vote. As part of ‘Family Day,’ I’m urging all Californians to participate in the ‘Take Five’ program by agreeing to register five Californians to vote and then taking them to the polls on March 5th,” added Jones.

“Family Day” is the sixth stop of Jones’ seven-day *Vote America Voter Registration Week* where Californians will find an opportunity to register to vote as they go about their daily lives – where they work, where they shop, where they go to school and where they play. Jones has conducted a full week of nonpartisan statewide voter registration drives since 1996.

To encourage voter registration and participation, Jones is working with thousands of public and private sector partners to provide potential voters with the opportunity to register to vote before the February 19, 2002 deadline. *Vote America Voter Registration Week* Partners include some of the state’s leading grocery stores, small businesses, large corporations, industry trade associations, labor unions, dry cleaners, bookstores, Rock-The-Vote, the World Wrestling Federation and more.

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The themes for each day of Voter Registration Week are:

- *Monday, January 28th -- Kick-Off of the week's events at the State Capitol*
- *Tuesday, January 29th -- Grocer's Day*
- *Wednesday, January 30th -- Education Day*
- *Thursday, January 31st -- Business/Technology Day*
- *Friday, February 1st -- Entertainment Day*
- *Saturday, February 2nd -- Family Day*
- *Sunday, February 3rd -- Sports Day*

The goal of ***Vote America*** is to provide every eligible voter with the opportunity to be a part of America and help protect democracy at its very core – the ballot box. In addition to registering voters, educating voters, and encouraging voter turnout, ***Vote America*** is also a volunteer recruitment program, asking voters to serve as poll-workers, host a polling place and more. Relying heavily on the combined efforts of the private sector, traditional voting and civic organizations, ***Vote America*** is continuously seeking new partners to help spread the word about getting involved in Democracy.

For more information about voter registration and voting, please visit the ***Vote America*** web site at www.voteamerica.ca.gov or the Secretary of State's web site at www.ss.ca.gov.